

WELCOME TO FLOORSPAN NEWS

SHOULD I begin by saying 'welcome' to our first newsletter or by acknowledging that we have sent unsolicited mail in a shameless act of self promotion!! Probably a bit of both.

Like many of you we have slowed in the past 12 months, but in an attempt to ensure we come out of the recession stronger we have been engaged in a number of initiatives going

forward to strengthen our position, improve our service and improve our profile.

This e-newsletter is one idea we have had to keep our key customers up to date and to try and stay one step ahead in the initiative, promotion, advertising and customer awareness stakes – key for any business, particularly in the current economic climate.

The aim is to publish a regular newsletter informing you of any new initiatives or developments we have in the pipeline that will benefit our customers or be of interest.

During the last 12 months or so we have been working on a number of initiatives including:

1. 'lightbeam' Our traditional 150mm deep beam is a good strong, solid beam, but I recognised a long time ago that there is place for a lightweight beam and so our 'lightbeam' was created. Still 150mm deep, but smaller in cross section, this beam copes perfectly well with lighter loads and the shorter spans often found in domestic extensions and new dwellings. 'lightbeam' is also compatible with our standard beam and enables us to offer the option of a mixed scheme if we think that it is the most economical and technically sound solution

2. Insulated panels to replace infill blocks. Specifically Beamshield and Beamshield Plus polystyrene panels that fit between and under the beams. We also

HOLLOWCORE PLANKS

FLOORSPAN is pleased to announce that early in 2009 we linked up with Spirol Precast Ltd to install one of their long line extruders in our existing factory, in place of our existing 225mm wet cast bed.

We selected 215mm as our plank thickness as we felt it was more compatible with traditional brickwork than the 200mm and the 250mm planks produced by our competitors. We are also still able to offer 150mm wet cast planks

Extruding requires completely different techniques to wet casting and it is quite remarkable to witness the transformation of semi dry concrete into a self supporting slab, complete with cores and capable of taking a mans



New long line extruder in action

weight by a combination of vibration and compaction.

The final finish is also impressive with surprisingly smooth edges and faces.

After the success of the 215mm slab we hope to introduce a 150mm hollowcore machine in the near future.

offer a Tetris solution that fits between and over the beams. Both are designed to give improved U Values and reduce the overall thickness of construction.

3. The production of hollowcore planks. This is a significant development for an independent producer such as Floorspan. As you will be aware we have been producing planks for some time but as a 'wet caster' we were, until recently unable to produce true hollowcore. – See our special feature panel.

4. The production of our own concrete on site. This development is hot news! Work is progressing well on site with much of the groundwork and aggregate

bays now complete. The plant itself is scheduled for delivery in mid June. Watch this space for a full update in our next newsletter!

5. Finally, we are pleased to announce that in the very near future we will be launching our brand new website. This can be found at www.floorspan.co.uk and includes in depth information about our products and new photos.

If you have any questions about any of the above or would like to see more then please don't hesitate to call or visit us. *Ring first and we will put the kettle on!*

Nick

